

United States Postal Service®

INDUSTRYALERT

New IMb Tracing™ Service Type IDs for Bound Printed Matter and Reply Mail Effective May 22, 2016!

Bound Printed Matter:

Destination IMb Tracing services will be available for automation compatible Bound Printed Matter flats.

Reply Mail:

Origin IMb Tracing by Mailer ID will be available for Courtesy Reply Mail, First-Class Reply Mail, and Business Reply Mail.

More information about these new services and a list of the new Service Type IDs for use in the Intelligent Mail barcode for letters and flats is available on RIBBS® at this link: <https://ribbs.usps.gov/stids>.

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